WHAT IS CLAIMED IS:

- An oil based ink composition for inkjet printer comprising 1. colored resin particles obtained by dispersion polymerization monofunctional polymerizable monomer and (A)monofunctional polymerizable monomer (B) copolymerizable with the monomer (A) having a substituent containing a silicon atom and/or a fluorine atom with coloring component fine particles comprising a surface-treated coloring agent, which are dispersed in a non-aqueous solvent having a dielectric constant of from 1.5 to 20 and a surface tension of from 15 to 60 mN/m at 25 °C, as seed particles, in the presence of a dispersion stabilizer (P) soluble in the non-aqueous solvent and a polymerization initiator.
- 2. The oil based ink composition for inkjet printer as claimed in Claim 1, wherein the surface-treated coloring agent is an organic or inorganic pigment coated with a polymer.
- 3. The oil based ink composition for inkjet printer as claimed in Claim 1, wherein the coloring component fine particles are those dispersed with a pigment dispersant in the non-aqueous solvent and having an average particle diameter of from 0.01 to 1.0 μ m.
- 4. An electrophotographic liquid developer comprising colored resin particles obtained by dispersion polymerization of a monofunctional polymerizable monomer (A) and a monofunctional polymerizable monomer (B) copolymerizable with

the monomer (A) having a substituent containing a silicon atom and/or a fluorine atom with coloring component fine particles comprising a surface-treated coloring agent, which are dispersed in a non-aqueous solvent having a volume resistivity of $10^9~\Omega cm$ or more, as seed particles, in the presence of a dispersion stabilizer (P) soluble in the non-aqueous solvent and a polymerization initiator.

- 5. The electrophotographic liquid developer as claimed in Claim 4, wherein the surface-treated coloring agent is an organic or inorganic pigment coated with a polymer.
- 6. The electrophotographic liquid developer as claimed in Claim 4, wherein the coloring component fine particles are those dispersed with a pigment dispersant in the non-aqueous solvent and having an average particle diameter of from 0.01 to 1.0 $\mu\,\mathrm{m}$.
- 7. A process of producing colored resin particles comprising performing dispersion polymerization of a dispersion comprising a monofunctional polymerizable monomer (A), a monofunctional polymerizable monomer (B) copolymerizable with the monomer (A) having a substituent containing a silicon atom and/or a fluorine atom, coloring component fine particles comprising a surface-treated coloring agent, which are dispersed in a non-aqueous solvent having a dielectric constant of from 1.5 to 20 and a surface tension of from 15 to 60 mN/m at 25 °C, as seed particles, and a dispersion stabilizer (P)

soluble in the non-aqueous solvent in the presence of a polymerization initiator.

- 8. The process of producing colored resin particles as claimed in Claim 7, wherein the surface-treated coloring agent is an organic or inorganic pigment coated with a polymer.
- 9. The process of producing colored resin particles as claimed in Claim 7, wherein the coloring component fine particles are those dispersed with a pigment dispersant in the non-aqueous solvent and having an average particle diameter of from 0.01 to 1.0 μ m.